I am Ananto

Digital Marketing + Branding

I am a Design Enthuslast who is passionate about Brandlng, Marketing, Advertising, Website Development, and SEO & Content Writing. I personally like to learn, enjoy developing skills, and enthuslastic about new challenges. My main basic skill Is Design which I then develop towards Brandling.

Download CV



6 Years Experiences

30+ Customers

70+ Projects

500+ Contents Created

What I Can Do For You

I leverage my diverse skill set to deliver impactful solutions, from creating engaging visual identities to strategic marketing and development.

01 **Branding & Marketing** — Developing strategies and brand identity to communicate effectively with target markets.

02 **Graphic Design** — Creating visual content including Instagram feeds, packaging design, and vector art.

03 **Website Development** — Building front-end web experiences using HTML, CSS, and JavaScript.

04 **SEO & Content Writing** — Writing articles and optimizing content for search engines to gain engagement and awareness.

My Skills

Here are the tools, software, and core competencies I rely on to turn creative Ideas into reality.

- Graphic Design (Adobe, Corel, Canva, etc)
- Video Editing (Adobe, Capcut, etc)
- Frontend Dev (HTML, CSS, JS)
- SEO Copywriting
- Content Strategist
- Advertising (Meta Ads, Tiktok Ads, etc)

My Recent Works



Honda Advertising Video

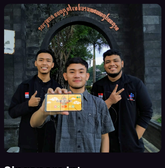
A dynamic and engaging advertising video created for Honda. Designed with high-quality visuals and modern storytelling to highlight the brand's core identity and captivate the target audience.



Trending Video Content

A highly engaging video content piece engineered for virality. Designed with current trends, algorithm optimization, and high audience retention in mind to maximize reach and brand exposure.

Project & Achievement



Singapore Int. Invention Show 2020

Carakan: Digital Board Game



World Young Inventor Exhibition (WYIE)

Detergen Alami dari Daun Patikan Cina dan Daun Sirsak, ITEX Malaysia 2019



Program Hibah Bina Desa 2018

Pengembangan Potensi Lokal Berbasis Industri Kreatif Dengan Digital Marketing

My Experience

2025 - Present
Content Creator & Promotion
Anugerah Group

2024 - 2025
Koordinator Marketing Communication
PT Rosalia Indah Transport

2023 - 2024
Staff Marketing Communication
PT Rosalia Indah Transport

2022 - 2023
Supervisor Digital Marketing
Semesta Group (Holding PT Zona Karya Mendunia)

2021 - 2022
Staff Marketing & Content Creator
PT Zona Karya Mendunia

My Education

2022 - 2023
Business Development
Human Plus Institute

2021
Digital Marketing Bootcamp
SYCA by Victoria Wong

2017 - 2020
D3 - Agribisnis, Fakultas Pertanian
Universitas Sebelas Maret

2014 - 2017
Mathematics & Sciences
SMA Negeri 1 Karanganyar

Keep In Touch

I am always open to discussing new projects, creative ideas, or opportunities to be part of your visions. If you have a project that you want to get started, think you need my help with something or just fancy saying hey, then get in touch.

Chat on WhatsApp

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